



Executive Board Meeting
Date: October 3, 2016 / Time: 8:00 PM

Location	RHA Office
Meeting Called By	Justin Lee
Facilitator	Justin Lee
Notetaker	Sarah Smith
Time Keeper	Sarah Smith
Attendees	Justin Lee, Sarah Smith, Alex Vanden Heuvel, David Roberts, Ryan Carrig, Juanne-Dae Thomas, Sam Nelson, Caroline Daniell, Ji Bok, Tamara Burke, Brittany Smith

I. Hispanic Student Association Allocation Presentation

- Noche Latina
 - This is the 24th annual Noche Latina, a celebration of Latino culture
 - Serves as the closing ceremony for Latino Heritage Month
 - September 15 to October 15
- Details of Noche Latina 2016
 - Theme
 - *Leyendas*
 - Translates to “Legends”
 - Focuses on traditional folklore from Latin America, as well as storytelling, mysticism, and cultural history
 - Date
 - October 22, 2016

- Time
 - 6-9 PM
- Place
 - Tate Grand Hall
- Ticket prices
 - Students
 - \$7
 - Non-students
 - \$10
 - Kids
 - \$3
- Attendance goal
 - 800 attendees total
- Last Year
 - Overall attendance
 - 550 people
 - UGA students attending
 - 325
 - Ticket revenue total
 - \$2,550
 - Total cost of event
 - \$13,178
- Improvements from Noche Latina 2015
 - Followed up on RHA suggestions from last year
 - RHA had pointed out that there was unsubtitled Spanish
 - This year, HSA has been more mindful in script writing and presentation planning and are now including subtitles when able
 - Adding event-specific Snapchat geofilters
 - Collaborating with organizations, including LISTo, ALPFA, SLE, etc.
 - Trying out new volunteer hierarchy structure
- Budget
 - \$10,000 of HSA's budget is going directly to Noche Latina
 - Fundraising goal for Noche Latina is \$4,000
 - Largest line items are performers, facility rental, and food. This is meant to provide attendees with an authentic cultural experience
 - Specific breakdown:
 - Food
 - \$2,940
 - Program Supplies
 - \$1,540
 - Tees
 - \$1,260
 - Facility Rental
 - \$3,360
 - Print / Copy
 - \$560
 - Advertisement
 - \$840

- Performers
 - \$3,500
 - Total
 - \$14,000
- Focus of Noche Latina
 - Cultural event specifically for UGA students meant to advocate diversity
 - Facilitates student immersion in the Latino culture
 - Educational opportunity for campus residents
 - Fun and healthy Saturday night alternative for students
- Benefits for RHA
 - In exchange for \$900 allocation
 - RHA representation on tees, event flyers, Tate banner
 - Special recognition throughout the event show itself
 - 20 free tickets and 5 free tees
 - Shoutouts on social media advertisement campaign
 - In exchange for smaller allocation
 - Quantities of free tickets and tees would be adjusted in proportion to how much the granted allocation was lowered from the original request
- Questions
 - RHA logo would be in the hype video once it comes out as well
 - RHA logo would be on all advertising except for bus stop paint
 - If full allocation isn't granted, the amount of free tickets and tees will be decreased proportionally, but advertising benefits would not be affected
- Pro / Con
 - Pros
 - On campus
 - High attendance
 - Cons
 - None seen
- Discussion
 - It was a great event last year and probably will be again this year
 - They followed through with RHA's recommendations last year
 - HSA is paying for eighty percent of the event themselves
 - They're offering benefits proportional to the assistance they're asking for
 - We'd be getting advertisement benefits equal to 4-5 smaller events
 - HSA has come to RHA for an allocation 3 times in the last 5 years
 - It wouldn't be necessary to allocate the entire \$900 requested because allocating a smaller amount would still guarantee RHA the advertising benefits.
 - Motion to lower allocation amount to \$700
 - Second seen
 - Vote
 - In favor
 - 6
 - Opposed
 - 0
 - Abstain
 - 1
 - Motion passes → allocation lowered to \$700

- Call to question
 - Second seen
 - Vote
 - In favor
 - 6
 - Opposed
 - 0
 - Abstain
 - 1
 - Motion passes → \$700 allocation continues to general body

II. Vietnamese Student Association Allocation Presentation

- About Us
 - VSA focuses on 4 main pillars:
 - Supporting UGA students of Vietnamese heritage
 - Giving back to Athens' Vietnamese community
 - Building second-generation Vietnamese leaders
 - Facilitating the forming of friendships that will last a lifetime
 - “What We Do”
 - Have general body meetings, which are all themed events and serve as icebreakers and bonding experiences for members
 - Offer the ACE Family Program, which features second and third years mentoring incoming freshmen
 - Host Night Saigon, the largest cultural show in the Southeast
 - Raise money for charities and non-profits
- Night in Saigon 13
 - Date
 - January 13, 2017
 - Time
 - 7-11 PM
 - Place
 - The Classic Center
 - Activities
 - Skits, singing, dancing, magic show, fashion show, food
 - Proceeds for the event go to the Catalyst Foundation
 - Non-profit humanitarian organization focused on fighting human trafficking in Vietnam
 - Focus is on not only serving as a showcase of Vietnamese heritage and culture, but also displaying struggles second-generation students face every day
- Budget
 - Budget has increased from last year's event because they are moving the event from Tate Grand Hall to the Classic Center
 - Specific breakdown
 - Revenues
 - Ticket sales
 - \$6,000
 - Local sponsorships from small businesses
 - \$7,000
 - Fundraising events

- \$3,000
 - Total revenue
 - \$16,000
 - Expenditures
 - Venue reservation
 - \$7,500
 - Decoration and props
 - \$600-700
 - Food
 - \$2,500
 - Flyers and advertisement
 - \$350
 - Total expenditures
 - \$11,000
- Benefits of Supporting Night in Saigon
 - Would support philanthropy project's important mission
 - Would assist RHA brand recognition
 - Would foster social media recognition
 - Would support Vietnamese students by facilitating showcase of culture
- Allocation Options
 - \$900
 - Social media shoutout
 - Half-page advertisement in program booklet
 - 10 free VIP tickets
 - Stage mention at event
 - Plaque awards
 - Logo on advertisement banner
 - \$500
 - Social media shoutout
 - Half-page advertisement in program booklet
 - 5 free VIP tickets
 - Stage mention at event
- Questions
 - Advertising strategies include passing out flyers in Tate, posting flyers in residence halls, changing screensavers on public computers around campus, street painting Sanford Drive in front of Tate
 - Allocation would serve as a safety net and to raise money for charity
 - RHA's logo would be added to flyers as well as the banner
 - Ticket cost this year is ~\$15 because of the venue move
 - Venue move was made to keep event on MLK weekend
 - The event is popular with freshmen residents, but specific numbers of how many residents attend is unknown
- Pro / Con
 - Pros:
 - Promotes diversity
 - Cons:
 - Held off campus
 - Reckless spending

- \$15 tickets
- Discussion
 - RHA allocations aren't necessarily meant to provide a safety net
 - They chose the Classic Center knowing it dramatically increased costs
 - The cost of the ticket seems exorbitant and might not be worth it
 - If money isn't allocated, their ticket cost might go even higher
 - The benefits of allocating \$900 or \$500 aren't very different
 - Profits from the event are going to a charity and so would the safety net
 - Motion to move allocation to \$700
 - Second seen
 - Dissent: "If the two options are \$900 and \$500, there's no point in allocating them an extra \$200 if we won't benefit from it."
 - Vote on dissent
 - In favor of dissent → continue discussion at \$900
1. 4
 - Opposed to dissent → continue to vote on \$700
1. 3
 - Abstain
1. 0
 - Dissent is maintained → discussion continues at \$900
 - VSA should focus on internal development of their organization for the benefit of their members, rather than donating the proceeds to a charity
 - Motion to lower allocation to \$500
 - Second seen
 - Dissent: "Too low"
 - Vote on dissent, continuing to \$900
 - In favor of dissent
1. 3
 - Opposed
1. 3
 - Abstain
1. 1
 - Tied vote
 - Justin moves to break tie by opposing dissent
 - Dissent fails → discussion continues at \$500
 - Call to question
 - Second seen
 - Vote
 - In favor of allocating \$500
 - 6
 - Opposed
 - 1
 - Abstain
 - 0
 - Motion passes: \$500 allocation continues to general body

III. Homecoming

- Lobby Decoration
 - There will be lobby decoration competitions between the residence halls

- General Body
 - Event heads will talk about their specific areas
- Events
 - Banner: JD, Ryan
 - Design finished
 - Street Painting: JD, Ryan, David
 - Design finished
 - Lip Sync: Caroline, Ji
 - Dress rehearsal was Sunday
 - Caroline sent out sign-up sheet for dancers; send it to CCBs
 - Parade: JD, Sam
 - Need people walking in the parade
 - 5 people have said they want to
 - Also try to be there; not everyone will be needed, but majority
 - Chalk boxes: Sarah, Justin
 - Collaborating with NRHH on making chalk boxes
 - Deadline for residence hall chalk box submissions
 - October 11
 - Tees
 - Have been ordered and will be picked up on October 4
 - Tees will be put in mailboxes
- Instructions
 - If anyone needs anything to be bought, email JD
 - Read entire packets specific to event positions

IV. SAACURH

- Committees
 - Assignments
 - Spirit
 - Alex
 - Sarah
 - Philanthropy
 - Caroline
 - JD
 - Electronic Banner
 - Ji
 - Ryan
 - Display
 - David
 - Justin
 - Instructions regarding assignments will be sent out October 6
 - Everything is due on and should be finished by October 24

V. President's Round Table

- Tell CCB presidents to sign up through the link emailed to them

VI. Upcoming Events

- Homecoming
 - October 10-15
- Movie on Myers

- October 18
- Scream on the Green
 - October 20
- SAACURH
 - October 28-30
- Election Program
 - November 8
- 101 Things To Do in Athens
 - November 9
- ECPs
- VII. Purchases of the Week
- General body food
- President's Round Table
- Homecoming materials
- VIII. Officer Reports
- Justin
 - Planning for President's Round Table
- Sarah
 - All the things
- Alex
 - If anyone wants him to teach their CCB Parli-Pro, email him
- David
 - Designing for Homecoming and SAACURH
- Ryan
 - Became social media certified
 - Voted on Room of the Year contest
 - Working on banner for Homecoming
 - Planning Scream on the Green
 - Designing tee for election program
- JD
 - Became social media certified
 - Working on Homecoming door decks
 - Went to 1516 retreat on Friday
 - Instructions
 - Send Historian packet to CCBs
 - Tell CCBs to sign up to participate in Lip Sync
 - Read Homecoming packets, have instructions for general body
 - Accompany speakers if CCB checks them out for a program
- Sam
 - Finished non-monetary application
 - Had an Eco Rep meeting
 - Instructions
 - Take notes regarding duties during the year for transition reports
- Caroline
 - NRHH applications are due October 3 at midnight
 - OTMs were due on October 2 at midnight
 - Voted on Room of the Year competition
 - Working on Lip Sync

- Need people to sign up
- Ji
 - Video for Roll Call is gone because of a computer malfunction
- Brittany
 - Helping out with Homecoming
- Tamara

IX. Next Meeting

- Place
 - MLC 348
- Date
 - October 4
- Time
 - 8 PM
- Theme
 - PJs
- Food
 - Dunkin' Donuts